

Kia Optima 2018



Trim	MSRP	Upholstery
LX	\$22,600	Leather Not Available
S	\$23,600	Leather Not Available
LX 1.6T	\$24,400	Leather Not Available
EX	\$25,700	<i>Leather Standard</i>
SX	\$30,600	<i>Leather Standard</i>

- LX, S and LX 1.6T do not have a leather option
- EX comes with factory leather and heated front seats
- SX comes with factory leather and heated and cooled seats
- The walk from LX to EX is **\$3,100**

Kia Optima Hybrid 2018



- EX comes with factory leather and heated front seats
- The walk from Premium to EX is **\$4,995**

Trim	MSRP	Upholstery
Premium	\$25,995	Leather Not Available
EX	\$30,990	<i>Leather Standard</i>