

Kia Soul 2019



- The Soul is a great vehicle for customization
- Only the ! trim includes factory leather
- The + has a leather/heated seats/Audio package/Primo package for **\$4,500**
- The walk from Base to + with Audio/Primo package is **\$8,500**

Trim	MSRP	Upholstery
Base	\$16,490	Leather Not Available
+	\$20,490	Leather Optional
!	\$22,990	<i>Cloth/Leather-Trimmed Standard</i>