

Kia Optima 2020



Trim	MSRP	Upholstery
LX	\$23,190	Leather Not Available
S	\$24,690	Leather Not Available
EX	\$26,990	<i>Leather Standard</i>
EX Premium	\$29,990	<i>Leather Standard</i>
SX	\$31,990	<i>Leather Standard</i>

- LX and S do not have a leather option
- EX and higher trimlines come standard with factory leather and heated front seats
- Walk for leather from LX to EX is **\$3,800**