

SIERRA



TOP-SELLING DESIGNS FOR GMC

F299-100

Black wrap with perf insert, Outlaw Black wings and Silver contrast all stitch.

KEY SELLING TIPS:

1. Base model does not have a factory leather option.
2. SLE has leather optional for \$2,545.
3. Outlaw is a very popular option for GMC Sierra.



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YUKON



TOP-SELLING DESIGNS FOR GMC

F130-100

Black wrap, Carbon Shadow wings, Charcoal Barracuda combo and Silver all stitch.

KEY SELLING TIPS:

1. Only two trim-lines: SLE (cloth only) and SLT (leather only).
2. MSRP difference between the two models is \$8,400.
3. Degreez seat cooling systems are a perfect addition for Yukon SLE.



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