December 2014

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## ORDER VEHICLES WITH KATZKIN® UPFIT PACKAGES TODAY!

With unmatched comfort and luxury, Katzkin leather upfit packages give you the opportunity to upgrade and personalize your vehicle offerings for your customers.

Best of all, you can do so while benefitting from the **many advantages** that the Mopar Custom Shop Program offers:

- Packages that are installed at the factory
- Inclusion on the Monroney label and invoice
- Full backing by the manufacturer warranty

Remember—the process is easy. Simply order the desired sales codes as you order vehicles, and the vehicles will arrive at your dealership with these great packages **pre-installed and ready to go!** 

In addition, we've attached **informative sales sheets** highlighting the variety of Katzkin packages available. Now your sales personnel can have all the information they need at their fingertips when placing an order.

**The December allocation ordering period is now open** — be sure to act now and make the most of Katzkin Leather Upfit Packages provided by Mopar!















